

Priya Kumar

Curriculum Vitae // Updated June 2022

College of Information Sciences and Technology (IST)
Pennsylvania State University
E327 Westgate Building
University Park, PA, 16802

Email: priya.kumar@psu.edu
Website: <https://priyakumar.org>
Twitter: [@DearPriya](https://twitter.com/DearPriya)

ACADEMIC APPOINTMENTS

2021-present **Pennsylvania State University**, University Park, PA
Assistant Professor of Social and Organizational Informatics
College of Information Sciences and Technology

Faculty Affiliate: Center for Socially Responsible Artificial Intelligence,
Institute for Computational and Data Sciences

EDUCATION

2021 **Ph.D.**, Information Studies, College of Information Studies
University of Maryland, College Park, MD

2014 **M.S.** Information, School of Information
University of Michigan, Ann Arbor, MI

2009 **B.A.** Journalism, Summa Cum Laude, Phi Beta Kappa,
Philip Merrill College of Journalism
B.A. Government and Politics, College of Behavioral and Social Sciences
Minor, Spanish Language and Cultures
University of Maryland, College Park, MD

PUBLICATIONS

Journal Articles (Peer Reviewed)

2022 J.8 **Kumar, P.C.** & Byrne, V.L. (in press). The 5Ds of privacy literacy: A framework for privacy education. *Information and Learning Sciences*.

2020 J.7 **Kumar, P.C.**, Subramaniam, M., Vitak, J., Clegg, T.L., & Chetty, M. (2020). Strengthening children's privacy literacy through contextual integrity. *Media and Communication*, 8(4), 175–184.
<http://dx.doi.org/10.17645/mac.v8i4.3236>

J.6 Zimmer, M., **Kumar, P.**, Vitak, J., Liao, Y., & Kritikos, K.C. (2020). 'There's nothing really they can do with this information': Unpacking how users manage privacy boundaries for personal fitness information. *Information, Communication & Society*, 23(7), 1020–1037.
<https://doi.org/10.1080/1369118X.2018.1543442>

- 2019 J.5 **Kumar, P.C.**, Vitak, J., Chetty, M., & Clegg, T.L. (2019). The platformization of the classroom: Teachers as surveillant consumers. *Surveillance & Society*, 17(1/2), 145–152. <https://doi.org/10.24908/ss.v17i1/2.12926>
- J.4 Pridmore, J., Zimmer, M., Vitak, J., Mols, A., Trottier, D., **Kumar, P.C.**, & Liao, Y. (2019). Intelligent personal assistants and the intercultural negotiations of dataveillance in platformed households. *Surveillance & Society*, 17(1/2), 125–131. <https://doi.org/10.24908/ss.v17i1/2.12936>
- 2018 J.3 Vitak, J., Liao, Y., Subramaniam, M., & **Kumar, P.** (2018). ‘I knew it was too good to be true’: The challenges economically disadvantaged internet users face in assessing trustworthiness, avoiding scams, and developing self-efficacy online. *Proceedings of the ACM on Human-Computer Interaction*, 2(CSCW), Article 176. <https://doi.org/10.1145/3274445> [26 percent acceptance rate]
- 2017 J.2 **Kumar, P.**, Naik, S.M., Devkar, U.R., Chetty, M., Clegg, T.L., & Vitak, J. (2017). ‘No telling passcodes out because they’re private’: Understanding children’s mental models of privacy and security online. *Proceedings of the ACM on Human-Computer Interaction*, 1(CSCW), Article 64. <https://doi.org/10.1145/3134699> [27 percent acceptance rate]
- J.1 **Kumar, P.** (2017). Corporate privacy policy changes during PRISM and the rise of surveillance capitalism. *Media and Communication*, 5(1), 63–75. <https://doi.org/10.17645/mac.v5i1.813>

Conference Proceedings (Peer Reviewed)

Note: In Human Computer Interaction (HCI) and related computing fields, conference proceedings are archival publications equivalent to peer-reviewed journal articles.

- 2022 C.11 **Kumar, P. C.** (2022). *Toward a practice-based approach to privacy literacy*. In M. Smits, (Ed.), *Lecture notes in computer science: Vol. 13192. Information for a Better World: Shaping the Global Future (iConference 2022)* (pp.135–142). Springer. https://doi.org/10.1007/978-3-030-96957-8_13. **Finalist, Best Short Paper Award**
- 2019 C.10 Subramaniam, M., **Kumar, P.**, Morehouse, S., Liao, Y., & Vitak, J. (2019). Leveraging funds of knowledge to manage privacy practices in families. *Proceedings of the 82nd Annual Meeting of the Association for Information Science and Technology (ASIS&T 2019)*, 56(1), 245–254. <https://doi.org/10.1002/pr2.67>
- C.9 **Kumar, P.C.**, Chetty, M., Clegg, T.L., & Vitak, J. (2019). Privacy and security considerations for digital technology use in elementary schools. *Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems (CHI’19)*, Paper 307. <https://doi.org/10.1145/3290605.3300537> [24 percent acceptance rate]
- C.8 Liao, Y., Vitak, J., **Kumar, P.**, Zimmer, M., & Kritikos, K. (2019). Understanding the role of privacy and trust in intelligent personal assistant adoption. In N. Taylor, C. Christian-Lamb, M. Martin, & B. Nardi (Eds.), *Lecture notes in computer science: Vol. 11420. Information in Contemporary Society (iConference 2019)* (pp.102–113). Springer. https://doi.org/10.1007/978-3-030-15742-5_9 [32 percent acceptance rate] **Winner, Lee Dirks Award for Best Paper**

- 2018 C.7 **Kumar, P.**, Vitak, J., Chetty, M., Clegg, T.L., Yang, J., McNally, B., & Bonsignore, E. (2018). Co-designing online privacy-related games and stories with children. *Proceedings of the 17th ACM Conference on Interaction Design and Children (IDC'18)*, 67–79. <https://doi.org/10.1145/3202185.3202735> [28 percent acceptance rate]
- C.6 McNally, B., **Kumar, P.**, Hordatt, C., Mauriello, M.L., Naik, S., Norooz, L., Shorter, A., Golub, E., & Druin, A. (2018). Co-designing mobile online safety applications with children. *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems (CHI'18)*, Paper 523. <https://doi.org/10.1145/3173574.3174097> [26 percent acceptance rate]
- C.5 Vitak, J., Liao, Y., **Kumar, P.**, & Subramaniam, M. (2018). Librarians as information intermediaries: Navigating tensions between being helpful and being liable. In G. Chowdhury, J. McLeod, V. Gillet, & P. Willett (Eds.), *Lecture notes in computer science: Vol 10766. Transforming Digital Worlds (iConference 2018)* (pp. 693–702). Springer. https://doi.org/10.1007/978-3-319-78105-1_80 [30 percent acceptance rate]
- C.4 Vitak, J., Liao, Y., **Kumar, P.**, Zimmer, M., & Kritikos, K., (2018). Privacy attitudes and data valuation among fitness tracker users. In G. Chowdhury, J. McLeod, V. Gillet, & P. Willett (Eds.), *Lecture notes in computer science: Vol 10766. Transforming Digital Worlds (iConference 2018)* (pp. 229–239). Springer. https://doi.org/10.1007/978-3-319-78105-1_27 [30 percent acceptance rate] **Finalist, Lee Dirks Award for Best Paper**
- 2016 C.3 **Kumar, P.** (2016). Privacy policies and their lack of clear disclosure regarding the life cycle of user information. *2016 AAAI Fall Symposium Series: Privacy and Language Technologies*, 249–256. <https://aaai.org/ocs/index.php/FSS/FSS16/paper/view/14089>
- 2015 C.2 Ammari, T., **Kumar, P.**, Lampe, C., & Schoenebeck, S. (2015). Managing children's online identities: How parents decide what to disclose about their children online. *Proceedings of the 33rd Annual ACM Conference on Human Factors in Computing Systems (CHI'15)*, 1895–1904. <https://doi.org/10.1145/2702123.2702325> [23 percent acceptance rate]
- C.1 **Kumar, P.**, & Schoenebeck, S. (2015). The modern day baby book: Enacting good mothering and stewarding privacy on Facebook. *Proceedings of the 18th ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW'15)*, 1302–1312. <https://doi.org/10.1145/2675133.2675149> [28 percent acceptance rate]

Book Chapters

- 2020 BC.2 **Kumar, P.C.** (2020). The unavoidable place: How parents manage the socially mediated visibility of their young children. In A.N. Markham & K. Tiidenberg (Eds.), *Metaphors of internet: Ways of being in the age of ubiquity* (pp. 107–111). Peter Lang.
- 2017 BC.1 **Kumar, P.**, Prasad, R., & Maréchal, N. (2017). Progress & peril: The role of ICT companies in promoting and curtailing human rights. In M.G. Villareal (Ed.), *Human rights and technology: The 2030 agenda for sustainable development* (pp. 189–214). United Nations University for Peace.

Organized Conference Activity (Peer Reviewed)

- 2018 CA.1 Vitak, J., **Kumar, P.**, Clegg, T., Chetty, M., Wisniewski, P., & Bonsignore, E. (2018). *Designing privacy and security tools for children and teenagers*. [One-day workshop] Fourteenth Symposium on Usable Privacy and Security (SOUPS'18), Baltimore, MD, United States. <https://pearl.umd.edu/wp-content/uploads/2018/10/SOUPS-2018-Workshop-Report-Designing-Privacy-and-Security-Tools-for-Children-and-Teenagers.pdf>

Conference Presentations (Peer Reviewed)

- 2021 CP.8 **Kumar, P.C.** (2021, October 12-16). *Producing the “problem” of parental overshare*. 22nd Annual Conference of the Association of Internet Researchers (AoIR'21), Virtual. <https://doi.org/10.5210/spir.v2021i0.11962> [51 percent acceptance rate]
- 2020 CP.7 Vitak, J., **Kumar, P.C.**, Liao, Y., & Zimmer, M. (2020, May 21-25). *Feature creep or just plain creepy? How advances in “smart” technologies affect attitudes toward data privacy*. 70th Annual Conference of the International Communication Association (ICA'20), Virtual. [44 percent acceptance rate]
- CP.6 Liao, Y., Mols, A., Vitak, J., Zimmer, M., Trottier, D., **Kumar, P.C.**, & Pridmore, J. (2020, May 21-25). *When does data collection and use become a matter of concern? A cross cultural comparison of American and Dutch people's privacy attitudes*. 70th Annual Conference of the International Communication Association (ICA'20), Virtual. [44 percent acceptance rate]
- 2018 CP.5 **Kumar, P.**, Schoenebeck, S., Vitak, J. (2018, October 10-13). *Enacting fetal ultrasound online*. 19th Annual Conference of the Association of Internet Researchers (AoIR'18), Montréal, Canada. [46 percent acceptance rate]
- CP.4 Zimmer, M., Kritikos, K.C., Vitak, J., **Kumar, P.**, & Liao, Y. (2018, October 10-13). *Privacy boundaries and information flow solipsism in the personal fitness information ecosystem*. 19th Annual Conference of the Association of Internet Researchers (AoIR'18), Montréal, Canada <https://doi.org/10.5210/spir.v2018i0.10516> [46 percent acceptance rate]
- CP.3 **Kumar, P.** (2018, May 24-28). *Emerging norms and privacy implications of parental online sharing: The perspective of the STFU, Parents blog*. 68th Annual Conference of the International Communication Association (ICA'18), Prague, Czech Republic. [37 percent acceptance rate] **Top Student Paper, Communication and Technology division**
- CP.2 Zimmer, M., **Kumar, P.**, Vitak, J., Liao, Y., & Kritikos, K.C. (2018, May 24-28). *‘There’s nothing really they can do with this information’: Unpacking how users manage privacy boundaries for personal fitness information*. 68th Annual Conference of the International Communication Association (ICA'18), Prague, Czech Republic. [37 percent acceptance rate]
- CP.1 Vitak, J., Liao, Y., & **Kumar, P.** (2018, May 24-28). *How communication technologies introduce privacy turbulence in families during late adolescence*. 68th Annual Conference of the International Communication Association (ICA'18), Prague, Czech Republic. [37 percent acceptance rate]

Conference Presentations (Lightly Reviewed)

- 2022 CL.12 **Kumar, P.C.**, Asgarali-Hoffman, N., Asher, E., Beard, N., DiBella, S., Park, S., Stamato, L., Triola, S., & Zothan, M. (2022, May 19-22). *The Becoming Scholars Collective: Learning to create meaningful knowledge*. 18th International Congress on Qualitative Inquiry (ICQI'22). Virtual.
- CL.11 **Kumar, P.C.** (2022, May 18-22). *Theorizing privacy as entanglement*. 18th International Congress on Qualitative Inquiry (ICQI'22). Virtual.
- 2021 CL.10 **Kumar, P.C.**, Zimmer, M., & Vitak, J. (2021, September 30-October 1). *Analyzing transmission principles in qualitative applications of contextual integrity*. 3rd Annual Symposium on Applications of Contextual Integrity (PrivaCI'21), Chicago, IL, United States.
- CL.9 **Kumar, P.C.** (2021, September 30-October 1). *Strengthening children's privacy literacy through contextual integrity*. 3rd Annual Symposium on Applications of Contextual Integrity (PrivaCI'21), Chicago, IL, United States.
- CL. 8 **Kumar, P.C.**, (2021, May 19-22). *Embodying philosophy in the process of scholarly becoming*. 17th International Congress of Qualitative Inquiry (ICQI'21). Virtual.
- 2018 CL.7 **Kumar, P.** (2018, September 13-14). *Contextual integrity as a conceptual, analytical, and educational tool for research*. 1st Annual Symposium on Applications of Contextual Integrity (PrivaCI), Princeton, NJ, United States. <http://privaci.info/symposium/Kumar-PrivaCI-Paper-Final.pdf>
- CL.6 Zimmer, M., **Kumar, P.**, Vitak, J., Liao, Y., Kritikos, K.C. (2018, May 17-18). *'Fitness stuff is for me, not for everybody else': Unpacking how fitness tracker users manage privacy boundaries for personal fitness information*. 15th Annual Information Ethics Roundtable (IER'18), Copenhagen, Denmark.
- 2017 CL.5 **Kumar, P.** (2017, September 11-15). *Privacy concerns and emergent norms of parental sharing of information about children online*. Digitising Early Childhood Conference, Perth, Australia.
- CL.4 **Kumar, P.** (2017, April 7-8). *Young children's contextual understanding of online privacy and security*. InfoSocial 2017, Evanston, IL, United States.
- 2014 CL.3 **Kumar, P.** (2014, October 17-18). *How new mothers decide to share baby pictures online* [Poster]. Rutgers iSchool Research Invitational, New Brunswick, NJ, United States.
- CL.2 **Kumar, P.** (2014, February 26). *A2 DataDive: Data storytelling for nonprofits* [Poster]. Tapestry Conference on Data Storytelling, Annapolis, MD, United States.
- 2013 CL.1 **Kumar, P.** (2013, March 22). *A paradox with penalties: Why media organizations must address self-plagiarism*. Michigan Academy of Science, Arts & Letters Annual Conference, Holland, MI, United States.

Workshop Papers & Career Development Colloquia (Lightly Reviewed)

- 2022 W.11 **Kumar, P.C.** (2022, March 1). *Studying the datafication of family life*. [Abstract]. iConference 2022 Early Career Colloquium, Virtual.
- 2021 W.10 **Kumar, P.C.** (2021, October 24). *Citational justice and the praxis of scholarly becoming*. [Extended abstract]. CSCW Workshop on Following the Trail of Citational Justice, Virtual.
- 2019 W.9 **Kumar, P.C.** (2019, May 4). *A post-humanist take on surveillance capitalism* [Extended abstract]. CHI 2019 workshop on Standing on the Shoulders of Giants: Exploring the Intersection of Philosophy and HCI, Glasgow, Scotland. <https://authentic.soe.ucsc.edu/philosophy-hci-workshop/papers/P16-Kumar.pdf>
- W.8 **Kumar, P.** (2019, March 30). *The enactment of children's digital identities* [Abstract]. iConference 2019 Doctoral Colloquium, Washington, D.C., United States.
- 2018 W.7 **Kumar, P.** (2018, November 4). *The contextual integrity framework as an educational tool* [Extended abstract]. CSCW 2018 workshop on Privacy in Context: Critically Engaging with Theory to Guide Privacy Research and Design, Jersey City, NJ, United States. https://networkedprivacycsw2018.files.wordpress.com/2018/10/kumar_2018_the-ci-framework-as-an-educational-tool-csw-networked-privacy-workshop.pdf
- W.6 **Kumar, P.** (2018, October 10). *The enactment of children's digital identities* [Abstract]. AoIR 2018 Doctoral Colloquium, Montréal, Canada.
- W.5 **Kumar, P.**, (2018, April 16-20). *Parental online sharing and the construction of children's digital identities* [Abstract]. Graduate seminar on Digital Media Ethnography: Concepts, Ethics, and Methods, Aarhus University, Denmark.
- 2017 W.4 **Kumar, P.**, Chetty, M., Clegg, T.L., & Vitak, J. (2017, October 28). *Helping elementary school-aged children learn about privacy and security online* [Abstract]. ASIS&T SIG InfoLearn workshop on Information and Learning Sciences Research as an Integral Scholarly Nexus, Crystal City, VA, United States.
- W.3 Liao, Y., **Kumar, P.**, Vitak, J., & Subramaniam, M. (2017, October 28). *Enhancing digital privacy and security skills for low-socioeconomic families: Resources for librarians and patrons* [Abstract]. ASIS&T SIG InfoLearn workshop on Information and Learning Sciences Research as an Integral Scholarly Nexus, Crystal City, VA, United States.
- 2016 W.2 **Kumar, P.** (2016, May 7). *Ranking digital rights: Pushing ICT companies to respect users' privacy* [Extended abstract]. CHI 2016 workshop on Bridging the Gap Between Privacy by Design and Privacy in Practice, San Jose, CA, United States. <https://networkedprivacy2016.files.wordpress.com/2015/11/kumar-chi2016-networked-privacy-workshop-paper.pdf>

- 2015 W.1 **Kumar, P.** & Schoenebeck, S. (2015, March 14-15). *Helping parents manage their children's digital footprints* [Extended abstract]. CSCW 2015 workshop on The Future of Networked Privacy: Challenges and Opportunities, Vancouver, Canada.
https://networkedprivacy2015.files.wordpress.com/2015/02/kumar_schoenebeck_cscw15_networked_privacy_workshop-1.pdf

Reports

- 2016 R.4 MacKinnon, R., Maréchal, N., & **Kumar, P.** (2016). *Corporate accountability for a free and open internet*. (Global Commission on Internet Governance Paper Series No. 45). Centre for International Governance Innovation. <https://www.cigionline.org/publications/corporate-accountability-free-and-open-internet>
- R.3 **Kumar, P.** (2016). Ranking Digital Rights findings on transparency reporting and companies' terms of service enforcement. Ranking Digital Rights.
<https://rankingdigitalrights.org/wp-content/uploads/2016/03/RDR-Transparency-Findings.pdf>
- 2014 R.2 **Kumar, P.**, Youngman, M., Fernandes, S., & Pal, J. (2014). *Culture in a connected world: Exploring the work of digital observatories*. Report for the Organization of American States (OAS) and the Ministry of Information Technology (MinTIC), Government of Colombia. University of Michigan School of Information.
English: <http://joyojeet.people.si.umich.edu/DigiObs.pdf>
Spanish: http://joyojeet.people.si.umich.edu/Obs_Digital.pdf
- 2013 R.1 Budish, R., with contributions from **Kumar, P.** (2013). Just in time censorship: Targeted internet filtering during Iran's 2013 elections. In U. Gasser, R. Faris, & R.H. Jones (Eds.), *Internet Monitor 2013: Reflections on the digital world* (pp. 32-33). Berkman Center for Internet and Society. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2366840

Select Media Articles

- 2022 M.25 **Kumar, P.**, (2022, February 16). TikTok spat between Kanye West and Kim Kardashian has lessons for all parents. *NBC News*. <https://www.nbcnews.com/think/opinion/tiktok-spat-between-kanye-west-kim-kardashian-has-lessons-all-ncna1289172>
- 2021 M.16 **Kumar, P.C.**, Pendergrast, A., & Pendergrast, K. (2021, July 8). Bad metaphors: Digital Footprint. *Real Life*. <https://reallifemag.com/bad-metaphors-digital-footprint/>
- 2020 M.15 Fempower.tech [Collective authorship] (2020, December 3). A call for respect, inclusion, fairness, and transparency in SIGCHI. *Interactions*. <https://interactions.acm.org/blog/view/a-call-for-respect-inclusion-fairness-and-transparency-in-sigchi>
- M.14 **Kumar, P.** (2020, October 28). Child influencing is work, but it's not automatically dangerous. *Slate*. <https://slate.com/technology/2020/10/french-law-child-influencers-labor-protections.html>

- M.13 **Kumar, P.** (2020, May/June). What are you reading: Priya C. Kumar. *Interactions*, 27(3), 12-13. <https://interactions.acm.org/archive/view/may-june-2020/priya-c.-kumar?doi=10.1145%2F3389149>
- 2019 M.12 **Kumar, P.C.** (2019, February 4). The real problem with posting about your kids online. *The Conversation*. <https://theconversation.com/the-real-problem-with-posting-about-your-kids-online-110131>. Syndicated in FastCompany, San Francisco Chronicle, Houston Chronicle, Albany Times-Union, WTOP, Phys.org, IOL (South Africa); translated into French on theconversation.fr.
- 2017 M.11 **Kumar, P.** (2017, December 18). How to teach your kids about digital privacy and security. *Slate*. http://www.slate.com/articles/technology/future_tense/2017/12/giving_your_kids_screen_time_remember_to_talk_to_them_about_digital_privacy.html
- 2016 M.10 **Kumar, P.** (2016, September 26). How do we prevent parents from posting embarrassing pictures? *Slate*. http://www.slate.com/articles/technology/future_tense/2016/09/courts_aren_t_the_solution_to_parents_oversharing_on_social_media.html
- M.9 **Kumar, P.** (2016, May 6). The depressingly common consequences of flying while brown. *Huffington Post*. http://www.huffingtonpost.com/priya-kumar/depressingly-consequences-of-flying-while-brown_b_9851632.html
- M.8 **Kumar, P.** (2016, March 23). Parents need to listen to their kids when it comes to social media sharing. *Slate*. http://www.slate.com/blogs/future_tense/2016/03/23/parents_should_listen_to_their_kids_opinions_on_social_media_sharing.html
- M.7 **Kumar, P.** (2016, February 4). Ranking—and improving—digital rights. *Pacific Standard*. <http://www.psmag.com/nature-and-technology/ranking-and-improving-digital-rights>
- M.6 **Kumar, P.** (2016, January 27). When was the last time you read a privacy policy? *Slate*. http://www.slate.com/articles/technology/future_tense/2016/01/tech_company_privacy_policies_don_t_cover_everything_they_should.html
- 2015 M.5 **Kumar, P.** (2015, June 5). Inheriting a digital identity. *Brooklyn Quarterly*. <http://brooklynquarterly.org/inheriting-a-digital-identity/>
- M.4 **Kumar, P.** (2015, April 6). Facebook’s new baby-photo feature lets children inherit a digital identity. *Slate*. http://www.slate.com/blogs/future_tense/2015/04/06/facebook_scrapbook_lets_children_inherit_a_digital_identity.html
- M.3 **Kumar, P.** (2015, March 25). Now mothers have a *third* shift—on Facebook. *Time*. <http://time.com/3758085/third-shift-social-media/>

M.2 MacKinnon, R. & **Kumar, P.** (2015, January 30). The world-wide muzzle and what to do about it. *Time*. <http://time.com/3681291/world-wide-muzzle/>

2014 M.1 **Kumar, P.** (2014, November 17). Parents: You can't control your baby's digital footprint. *Slate*.
http://www.slate.com/articles/technology/future_tense/2014/11/baby_picture_posting_etiquette_parents_cant_control_their_childrens_digital.html

GRANT FUNDING

External Funding

2022 EG.1 **Kumar, P.** (PI) (2022). Integrating privacy literacy in school librarian pedagogy and practice. Ralph E. Powe Junior Faculty Enhancement Award, Oak Ridge Associated Universities. Amount: \$10,000 (ORAU funding: \$5,000; College of IST match: \$5,000)

Internal University Funding

2022 IG.3 **Kumar, P.** (PI) (2022). Integrating privacy literacy in school librarian pedagogy and practice. Seed funding program, College of Information Sciences and Technology, Pennsylvania State University.
Amount: \$32,993

IG.2 Cotter, K. (PI) & **Kumar, P.** (Co-PI) (2022). The most magical AI on Earth? How magical discourses and legitimate AI systems. Seed funding program, Center for Socially Responsible Artificial Intelligence (CSRAI), Pennsylvania State University.
Amount: \$14,500 (CSRAI funding: \$7,250; College of IST match: \$7,250)

2017 IG.1 **Kumar, P.** (PI). (2017-2019). A longitudinal look at how mothers of young children use social media. Research Improvement Grant (RIG), College of Information Studies, University of Maryland.
Amount: \$440

FELLOWSHIPS AND RESEARCH SUPPORT

2021 Dr. Dana Rotman Doctoral Student Travel Award, UMD iSchool, \$125
2020 Ann G. Wylie Dissertation Fellowship, UMD Graduate School, \$15,000
2019 Summer Research Fellowship, UMD Graduate School, \$5,000
2017 International Conference Student Support Award, UMD Graduate School, \$200
2017 Jacob K. Goldhaber Travel Grant, UMD Graduate School, \$1200
2017-2018 Dean's Fellowship Award, UMD iSchool, \$5,000 over two semesters
2016-2020 Special University Fellowship, UMD iSchool, \$25,000 over eight semesters
2012-2014 Virginia J. Ehrlicher scholarship, UMSI, full tuition for four semesters

AWARDS AND HONORS

- 2022 Finalist, Best Short Research Paper Award, iConference (for C.11)
- 2022 Nomination, iConference Doctoral Dissertation Award, UMD iSchool
- 2021 PhD Student Speaker, UMD iSchool
- 2021 Winner, First-round 3 Minute Thesis (3MT) Competition, UMD Graduate School
- 2019 Winner, Lee Dirks Award for Best Paper, iConference (for C.8)
- 2019 Outstanding Research Assistant Award, UMD Graduate School (Top 2% of graduate assistants)
- 2018 Top Student Paper Award, International Communication Association, Communication and Technology division
- 2018 Finalist, Lee Dirks Award for Best Paper, iConference (for C.4)
- 2017 CHI Excellent Reviewer
- 2017 First place presentation, Culture category, Graduate Research Appreciation Day, UMD Graduate School
- 2014 Margaret Mann Award for Academic Achievement, UMSI
- 2011 Co-finalist, Mirror Award for Excellence in Media Industry Reporting, S.I. Newhouse School of Public Communications, Syracuse University

INVITED TALKS

- 2021 T.12 *Internet safety for the family* [Presentation]. MY Project USA, Columbus, OH, February 13, 2021.
- T.11 *How privacy operates when family life is datafied* [Presentation]. Social and Organizational Informatics Speaker Series, College of Information Sciences and Technology, Pennsylvania State University, January 21, 2021.
- 2018 T.10 *Datafication and privacy concerns surrounding the use of wearable fitness trackers* [Presentation]. Symposium on Data Min(d)ing: Privacy and Our Digital Identities, U.S. Department of Health and Human Services, Washington, D.C., October 22, 2018.
- 2017 T.9 *'No telling passcodes out because they're private': Understanding children's mental models of privacy and security online* [Presentation]. Workshop on Applications of Contextual Integrity, Princeton Center for Information Technology Policy, Princeton, NJ, United States. December 11, 2017.
- 2016 T.8 *The united states of data: The new knowledge trust* [Panel discussion]. Techonomy'16, Half Moon Bay, CA, United States. November 10, 2016.

T.7 *The business case for encryption: Why privacy and data rights matter* [Panel discussion]. Personal Democracy Forum, New York City, NY, United States. June 10, 2016.

T.6 *Protest, privacy, and the private sector* [Panel discussion]. RightsCon 2016, San Francisco, CA, United States. March 30-April 1, 2016

T.5 *Assessing terms of service compliance with human rights standards* [Panel discussion]. RightsCon 2016, San Francisco, CA, United States. March 30-April 1, 2016.

T.4 *Big data breaches: The tipping point for trust?* [Panel discussion]. RightsCon 2016, San Francisco, CA, United States. March 30-April 1, 2016

T.3 *Digital rights* [Panel discussion]. The Media Consortium Annual Conference, Philadelphia, PA, United States, February 18, 2016.

2015 T.2 *Data storytelling bootcamp* [Presentation]. A2 DataDive, University of Michigan School of Information (Virtual), January 28, 2015.

2014 T.1 *Understanding rights: Explaining terms of service complexity to increase accessibility and transparency* [Panel discussion]. International Conference on Human Rights in the Digital Environment: Perspectives on Online Terms of Service. Center for Technology and Society, Fundação Getúlio Vargas, Rio de Janeiro, Brazil, December 3, 2014.

TEACHING

Instructor of Record

IST 431: The Information Environment

Penn State, undergraduate class, Fall 2021: 32 students; Spring 2022: 36 students

Teaching Assistant

INST 408Y: Privacy, Security, and Ethics for Big Data

UMD, undergraduate class, Spring 2019: 50 students

COMM 102: Media Processes and Effects

University of Michigan, undergraduate class, Fall 2012: 75 students

GEMS100: Freshman Honors Colloquium: Introduction to the Gemstone Program

UMD, undergraduate class, Fall 2006: 15 students

Guest Lectures

- IS 594: Information Policy Seminar, University of Illinois, Fall 2021
- MSIT-Privacy Engineering Seminar, Carnegie Mellon University, Spring 2021
- IST 590: Doctoral Colloquium, Penn State, Fall 2021
- INST 800: The Engaged Intellectual, UMD, Fall 2018, Fall 2019, Fall 2020
- INST 466: Technology, Culture & Society, UMD, Fall 2018
- COMM 102: University of Michigan, Fall 2012

ACADEMIC SERVICE

PhD Committees

- Yao Lyu, Informatics, Penn State, Chair: Jack Carroll (2021-present)
- Antonio Girona, Informatics, Penn State, Chair: Lynette Yarger (2021-present)
- Janet Ruppert, Information Science, CU-Boulder, Chair: Ricarose Roque (2022-present)

Undergraduate Thesis Advising

- Madison Borkovich, IST and Bellisario College of Communications – Honors, Penn State (2022-present)

Leadership Positions

- ACM SIGCHI Executive Committee, Adjunct Chair for Volunteer Support (2021-present)

Conference Program Committees

- CHI Late-breaking Work (2018)
- Digitising Early Childhood Conference International Steering Committee, USA representative (2018)

Workshop Committees

- 3rd and 4th Annual Symposia on Applications of Contextual Integrity (2021-2022)
- CHI 2020: Privacy and Power: Acknowledging the Importance of Privacy Research and Design for Vulnerable Populations
- AAAI 2019: Spring Symposium on Privacy-Enhancing Artificial Intelligence and Language Technologies
- CSCW 2019: Ubiquitous Privacy: Research and Design for Mobile and IoT Platforms
- CSCW 2018: Privacy in Context: Critically Engaging with Theory to Guide Privacy Research and Design
- CSCW 2017: In Whose Best Interest? Exploring the Real, Potential, and Imagined Ethical Concerns in Privacy-Focused Agendas
- CHI 2016: Bridging the Gap between Privacy by Design and Privacy in Practice

Journal Reviewing

- ACM Transactions on Computer-Human Interaction
- International Journal of Child-Computer Interaction
- International Journal of Communication
- International Journal of Human-Computer Interaction
- Journal of the Association of Information Science & Technology
- Journal of Business Ethics
- Journal of Information, Communication & Ethics in Society
- Learning, Media and Technology
- Media and Communication
- Media International Australia
- MedieKultur: Journal of Media and Communication Research

- Mobile Media & Communication
- New Media & Society
- Reinvention: an International Journal of Undergraduate Research
- Social Media + Society
- Surveillance & Society

Conference Reviewing

- ACM Conference of Human Factors in Computing Systems (CHI): **Excellent Reviewer, 2018**
- ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW)
- ACM Conference on Interaction Design & Children (IDC)
- ACM Conference on Designing Interactive Systems (DIS)
- iConference
- International Communication Association (ICA) annual conference
- Social Media & Society conference

UNIVERSITY SERVICE

Pennsylvania State University

- Graduate Advisory Committee elected member, College of IST (2022-2024)
- Westin Scholar Award Committee, College of IST (2021)

University of Maryland

- Committee to Review the Performance of iSchool Dean Keith Marzullo, Provost's Office (2021)
- Selection Committee, Graduate Faculty Mentor of the Year Award, Graduate School (2021)
- iSchool anti-racism reading group, creator and facilitator (Summer 2020)
- Presidential Transition Team Subcommittee on Research Enterprise, Office of the President-Elect (2020) (work cancelled due to COVID-19 pandemic)
- Search Committee, Tenure/Tenure-Track Faculty in Sociotechnical Cybersecurity, iSchool, (2018-2019)
- Doctoral Program Committee, iSchool, elected representative (2017-2018)

University of Michigan

- Student Organization for Information Analysis and Retrieval, School of Information, elected student officer (2013-2014)
- Co-organizer and Data ambassador, A2 DataDive, School of Information (2012-2014)

PROFESSIONAL SERVICE

- Reviewer, Knight News Challenge: Strengthening the Internet, Knight Foundation (2014)
- Reviewer, The Transparency Reporting Toolkit: Survey & Best Practice Memos for Reporting on U.S. Government Requests for User Information, New America's Open Technology Institute & the Berkman Center for Internet & Society at Harvard University (2016)
- Expert participant, Measuring Human Rights Performance: Metrics that Drive Change workshop, NYU Stern Center for Business and Human Rights Workshop (April 2016)

- Expert participant, Expert Meeting on Public Space vs. Private Space, International Center for Not-for-Profit Law (December 2015)
- Volunteer user experience researcher, OECD Washington Center (March 2013)

MEDIA APPEARANCES

- 2022 MA.21 Kennedy, P. (2022, March 7). Talking to children about online privacy [Quoted] WTAJ News (Altoona, PA). <https://www.wearecentralpa.com/news/talking-to-children-about-online-privacy/>
- 2021 MA.20 Ram, A. (2021, October 18). Are adults trying to block kids from using social media? [Quoted] CBC Kids News. <https://www.cbc.ca/kidsnews/post/watch-are-adults-trying-to-block-kids-from-using-social-media>
- MA.19 Bensinger, G. (2021, September 30). There's nothing to like in Facebook's plans to hook our kids. [Quoted] *New York Times*. <https://www.nytimes.com/2021/09/30/opinion/facebook-kids-instagram-addiction.html>
- MA.18 Mac, R. & Silverman, C. (2021, March 18). Facebook is building an Instagram for kids under the age of 13. [Quoted]. *Buzzfeed*. <https://www.buzzfeednews.com/article/ryanmac/facebook-instagram-for-children-under-13>
- 2020 MA.17 Hadavas, C. (2020, February 5). How Facebook is trying to save Messenger Kids. [Quoted]. *Slate*. <https://slate.com/technology/2020/02/facebook-messenger-kids-updates-safety-privacy.html>
- 2019 MA.16 Brown, G. (2019, April 3). Are you posting too much about your kids online? [Quoted]. *PBS Rewire*. <https://www.rewire.org/love/posting-too-much-kids-online/>
- MA.15 Martineau, P. (2019, March 8). You may have forgotten Foursquare, but it didn't forget you [Quoted]. *Wired*. <https://www.wired.com/story/you-may-have-forgotten-foursquare-it-didnt-forget-you/>
- MA.14 Mantle, L. (2019, February 25). 'Sharenting': Why parents do it and how it affects children [Guest appearance]. *Air Talk, KPCC*. <https://www.scpr.org/programs/airtalk/2019/02/25/64214/sharenting-why-parents-do-it-and-how-it-affects-ch/>
- MA.13 Kent, K.A. (2019, January 17). Is it okay to post about your kids on social media? [Guest appearance]. *The Morning Show, Wisconsin Public Radio*. <https://www.wpr.org/it-okay-post-about-your-kids-social-media>
- 2018 MA.12 Martineau, P. (2018, August 9). If your heart rate spiked today, your insurance company knows [Q&A]. *The Outline*. <https://theoutline.com/post/5761/the-nefarious-tedium-of-privacy-policies>

- MA.11 Weingarten, E. & Tamkin, E. (2018, March 29). New America Weekly, 200 editions later [Mentioned]. *New America Weekly*. <https://www.newamerica.org/weekly/edition-200/happy-birthday-weekly/>
- MA.10 Levin, S. (2018, February 20). Safety 'net: New research helps parents talk to kids about online privacy [Quoted]. *Terp*. <http://terp.umd.edu/safety-net/>
- 2016 MA.9 Ellison, C. (2016, May 19). Trump; New MD Contraception Bill; Digital Policy & Free Speech Protection [Guest appearance]. *The Ellison Report, WEEA*. <http://weea.org/post/ellison-report-may-19-trump-new-md-contraception-bill-digital-policy-free-speech-protection>
- MA.8 Beilinson, J. (2016, March 30). How to prevent data breaches [Quoted]. *Consumer Reports*. <http://www.consumerreports.org/privacy/how-to-prevent-data-breaches/>
- MA.7 McCammon, M. (2016, February 5). Checking in with former Berkterns [Q&A]. *Berkman Klein Center blog*. <https://cyber.harvard.edu/node/99352>
- 2015 MA.6 Morton, J. (2015, November 12). Online human rights deserve respect: Study [Quoted]. *Bloomberg Brief*. <http://newsletters.briefs.bloomberg.com/document/4az1hkfmwv9z10rc3jy/front>
- MA.5 Werbach, K. (2015, November 9). [Guest appearance]. *The Digital Show on Sirius XM's Wharton Business Radio*.
- MA.4 Pollack, L. (2015 January 6). Motherhood, pre-midlife crises and social messaging [Mentioned]. *Financial Times*. <http://www.ft.com/cms/s/0/bf0de16a-9115-11e4-914a-00144feabdc0.html>
- 2014 MA.3 Dewey, C. (2014, November 17). Taylor Swift's awkward middle-school class video proves you can never escape your teenage self [Mentioned]. *The Washington Post*. <https://www.washingtonpost.com/news/the-intersect/wp/2014/11/17/taylor-swifts-awkward-middle-school-class-video-proves-you-can-never-escape-your-teenage-self/>
- MA.2 Graham, R. (2014, September 18). Baby's first photo: The unstoppable rise of the ultrasound souvenir industry [Quoted]. *Buzzfeed*. <http://www.buzzfeed.com/ruthgraham/sharing-ultrasound-photos-facebook-instagram>
- MA.1 Hu, E. (2014, May 23). What those baby photos on social media can teach us about moms [Quoted]. *All Tech Considered, NPR*. <http://www.npr.org/blogs/alltechconsidered/2014/05/23/314241722/what-those-baby-photos-on-social-media-can-teach-us-about-moms>

PROFESSIONAL EXPERIENCE

- 2016-2021 **University of Maryland**, College Park, MD
- Graduate Research Assistant, College of Information Studies, 2016-2021
 - Junior Fellow, Center for the Advanced Study of Communities of Information (CASCI), 2017-2019

- 2014-2019 **Ranking Digital Rights**, Open Technology Institute at New America, Washington, DC
- Affiliate Researcher, September 2016–May 2019
 - Research Analyst, August 2015–August 2016
 - Program Associate, July 2014–July 2015
- 2013-2014 **University of Michigan**, Ann Arbor, MI
Graduate Research Assistant, School of Information
- 2013 **Berkman Center for Internet & Society**, Harvard University,
Cambridge, MA
Research Intern, Freedom of Expression team, June–August 2013
- 2011-2012 **Education Advisory Board**, Advisory Board Company, Washington, DC
- Research Manager, April–August 2012
 - Research Associate, May 2011–March 2012
- 2009-2011 **University of Maryland**, College Park, MD
Federal Semester Program Coordinator, Department of Undergraduate Studies
- 2009-2010 **American Journalism Review**, College Park, MD
- Researcher, April–December 2010
 - Editorial Assistant, January–August 2009