

# Priya Kumar

Curriculum Vitae // Updated January 2022

College of Information Sciences and Technology (IST)  
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## ACADEMIC APPOINTMENTS

2021-present **Pennsylvania State University**, University Park, PA  
Assistant Professor of Social and Organizational Informatics  
College of Information Sciences and Technology

Faculty Affiliate: Center for Socially Responsible Artificial Intelligence  
Institute for Computational and Data Sciences

## EDUCATION

2021 **Ph.D.**, Information Studies, College of Information Studies  
University of Maryland, College Park, MD

2014 **M.S.** Information, School of Information  
University of Michigan, Ann Arbor, MI

2009 **B.A.** Journalism, Summa Cum Laude, Phi Beta Kappa,  
Philip Merrill College of Journalism  
**B.A.** Government and Politics, College of Behavioral and Social Sciences  
**Minor**, Spanish Language and Cultures  
University of Maryland, College Park, MD

## PUBLICATIONS

### Journal Articles (Peer Reviewed)

2020 J.7 **Kumar, P.C.**, Subramaniam, M., Vitak, J., Clegg, T.L., & Chetty, M. (2020). Strengthening children's privacy literacy through contextual integrity. *Media and Communication*, 8(4), 175–184. <http://dx.doi.org/10.17645/mac.v8i4.3236>

J.6 Zimmer, M., **Kumar, P.**, Vitak, J., Liao, Y., & Kritikos, K.C. (2020). 'There's nothing really they can do with this information': Unpacking how users manage privacy boundaries for personal fitness information. *Information, Communication & Society*, 23(7), 1020–1037. <https://doi.org/10.1080/1369118X.2018.1543442>

- 2019 J.5 **Kumar, P.C.**, Vitak, J., Chetty, M., & Clegg, T.L. (2019). The platformization of the classroom: Teachers as surveillant consumers. *Surveillance & Society*, 17(1/2), 145–152. <https://doi.org/10.24908/ss.v17i1/2.12926>
- J.4 Pridmore, J., Zimmer, M., Vitak, J., Mols, A., Trottier, D., **Kumar, P.C.**, & Liao, Y. (2019). Intelligent personal assistants and the intercultural negotiations of dataveillance in platformed households. *Surveillance & Society*, 17(1/2), 125–131. <https://doi.org/10.24908/ss.v17i1/2.12936>
- 2018 J.3 Vitak, J., Liao, Y., Subramaniam, M., & **Kumar, P.** (2018). ‘I knew it was too good to be true’: The challenges economically disadvantaged internet users face in assessing trustworthiness, avoiding scams, and developing self-efficacy online. *Proceedings of the ACM on Human-Computer Interaction*, 2(CSCW), Article 176. <https://doi.org/10.1145/3274445> [26 percent acceptance rate]
- 2017 J.2 **Kumar, P.**, Naik, S.M., Devkar, U.R., Chetty, M., Clegg, T.L., & Vitak, J. (2017). ‘No telling passcodes out because they’re private’: Understanding children’s mental models of privacy and security online. *Proceedings of the ACM on Human-Computer Interaction*, 1(CSCW), Article 64. <https://doi.org/10.1145/3134699> [27 percent acceptance rate]
- J.1 **Kumar, P.** (2017). Corporate privacy policy changes during PRISM and the rise of surveillance capitalism. *Media and Communication*, 5(1), 63–75. <https://doi.org/10.17645/mac.v5i1.813>

### Conference Proceedings (Peer Reviewed)

Note: In Human Computer Interaction (HCI) and related computing fields, conference proceedings are archival publications equivalent to peer-reviewed journal articles.

- 2022 C.11 **Kumar, P. C.** (forthcoming). *Toward a practice-based approach to privacy literacy*. Proceedings of the 2022 iConference. **Finalist, Best Short Research Paper Award**
- 2019 C.10 Subramaniam, M., **Kumar, P.**, Morehouse, S., Liao, Y., & Vitak, J. (2019). Leveraging funds of knowledge to manage privacy practices in families. *Proceedings of the 82nd Annual Meeting of the Association for Information Science and Technology (ASIS&T 2019)*, 56(1), 245–254. <https://doi.org/10.1002/pr2.67>
- C.9 **Kumar, P.C.**, Chetty, M., Clegg, T.L., & Vitak, J. (2019). Privacy and security considerations for digital technology use in elementary schools. *Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems (CHI'19)*, Paper 307. <https://doi.org/10.1145/3290605.3300537> [24 percent acceptance rate]
- C.8 Liao, Y., Vitak, J., **Kumar, P.**, Zimmer, M., & Kritikos, K. (2019). Understanding the role of privacy and trust in intelligent personal assistant adoption. In N. Taylor, C. Christian-Lamb, M. Martin, & B. Nardi (Eds.), *Lecture notes in computer science: Vol. 11420. Information in Contemporary Society (iConference 2019)* (pp.102–113). Springer. [https://doi.org/10.1007/978-3-030-15742-5\\_9](https://doi.org/10.1007/978-3-030-15742-5_9) [32 percent acceptance rate] **Winner, Lee Dirks Award for Best Paper**
- 2018 C.7 **Kumar, P.**, Vitak, J., Chetty, M., Clegg, T.L., Yang, J., McNally, B., & Bonsignore, E. (2018). Co-designing online privacy-related games and stories with children. *Proceedings of the 17th*

ACM Conference on Interaction Design and Children (IDC'18), 67–79.  
<https://doi.org/10.1145/3202185.3202735> [28 percent acceptance rate]

C.6 McNally, B., **Kumar, P.**, Hordatt, C., Mauriello, M.L., Naik, S., Norooz, L., Shorter, A., Golub, E., & Druin, A. (2018). Co-designing mobile online safety applications with children. *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems (CHI'18)*, Paper 523. <https://doi.org/10.1145/3173574.3174097> [26 percent acceptance rate]

C.5 Vitak, J., Liao, Y., **Kumar, P.**, & Subramaniam, M. (2018). Librarians as information intermediaries: Navigating tensions between being helpful and being liable. In G. Chowdhury, J. McLeod, V. Gillet, & P. Willett (Eds.), *Lecture notes in computer science: Vol 10766. Transforming Digital Worlds (iConference 2018)* (pp. 693–702). Springer. [https://doi.org/10.1007/978-3-319-78105-1\\_80](https://doi.org/10.1007/978-3-319-78105-1_80) [30 percent acceptance rate]

C.4 Vitak, J., Liao, Y., **Kumar, P.**, Zimmer, M., & Kritikos, K., (2018). Privacy attitudes and data valuation among fitness tracker users. In G. Chowdhury, J. McLeod, V. Gillet, & P. Willett (Eds.), *Lecture notes in computer science: Vol 10766. Transforming Digital Worlds (iConference 2018)* (pp. 229–239). Springer. [https://doi.org/10.1007/978-3-319-78105-1\\_27](https://doi.org/10.1007/978-3-319-78105-1_27) [30 percent acceptance rate] **Finalist, Lee Dirks Award for Best Paper**

2016 C.3 **Kumar, P.** (2016). Privacy policies and their lack of clear disclosure regarding the life cycle of user information. *2016 AAAI Fall Symposium Series: Privacy and Language Technologies*, 249–256. <https://aaai.org/ocs/index.php/FSS/FSS16/paper/view/14089>

2015 C.2 Ammari, T., **Kumar, P.**, Lampe, C., & Schoenebeck, S. (2015). Managing children's online identities: How parents decide what to disclose about their children online. *Proceedings of the 33rd Annual ACM Conference on Human Factors in Computing Systems (CHI'15)*, 1895–1904. <https://doi.org/10.1145/2702123.2702325> [23 percent acceptance rate]

C.1 **Kumar, P.**, & Schoenebeck, S. (2015). The modern day baby book: Enacting good mothering and stewarding privacy on Facebook. *Proceedings of the 18th ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW'15)*, 1302–1312. <https://doi.org/10.1145/2675133.2675149> [28 percent acceptance rate]

## Book Chapters

2020 BC.2 **Kumar, P.C.** (2020). The unavoidable place: How parents manage the socially mediated visibility of their young children. In A.N. Markham & K. Tiidenberg (Eds.), *Metaphors of internet: Ways of being in the age of ubiquity* (pp. 107–111). Peter Lang.

2017 BC.1 **Kumar, P.**, Prasad, R., & Maréchal, N. (2017). Progress & peril: The role of ICT companies in promoting and curtailing human rights. In M.G. Villareal (Ed.), *Human rights and technology: The 2030 agenda for sustainable development* (pp. 189–214). United Nations University for Peace.

## Organized Conference Activity (Peer Reviewed)

- 2018 CA.1 Vitak, J., **Kumar, P.**, Clegg, T., Chetty, M., Wisniewski, P., & Bonsignore, E. (2018). *Designing privacy and security tools for children and teenagers*. [One-day workshop] Fourteenth Symposium on Usable Privacy and Security (SOUPS'18), Baltimore, MD, United States. <https://pearl.umd.edu/wp-content/uploads/2018/10/SOUPS-2018-Workshop-Report-Designing-Privacy-and-Security-Tools-for-Children-and-Teenagers.pdf>

### Conference Presentations (Peer Reviewed)

- 2021 CP.8 **Kumar, P.C.** (2021, October 12-16). *Producing the “problem” of parental overshare*. 22nd Annual Conference of the Association of Internet Researchers (AoIR'21), Virtual. <https://doi.org/10.5210/spir.v2021i0.11962> [51 percent acceptance rate]
- 2020 CP.7 Vitak, J., **Kumar, P.C.**, Liao, Y., & Zimmer, M. (2020, May 21-25). *Feature creep or just plain creepy? How advances in “smart” technologies affect attitudes toward data privacy*. 70th Annual Conference of the International Communication Association (ICA'20), Virtual. [44 percent acceptance rate]
- CP.6 Liao, Y., Mols, A., Vitak, J., Zimmer, M., Trottier, D., **Kumar, P.C.**, & Pridmore, J. (2020, May 21-25). *When does data collection and use become a matter of concern? A cross cultural comparison of American and Dutch people’s privacy attitudes*. 70th Annual Conference of the International Communication Association (ICA'20), Virtual. [44 percent acceptance rate]
- 2018 CP.5 **Kumar, P.**, Schoenebeck, S., Vitak, J. (2018, October 10-13). *Enacting fetal ultrasound online*. 19th Annual Conference of the Association of Internet Researchers (AoIR'18), Montréal, Canada. [46 percent acceptance rate]
- CP.4 Zimmer, M., Kritikos, K.C., Vitak, J., **Kumar, P.**, & Liao, Y. (2018, October 10-13). *Privacy boundaries and information flow solipsism in the personal fitness information ecosystem*. 19th Annual Conference of the Association of Internet Researchers (AoIR'18), Montréal, Canada <https://doi.org/10.5210/spir.v2018i0.10516> [46 percent acceptance rate]
- CP.3 **Kumar, P.** (2018, May 24-28). *Emerging norms and privacy implications of parental online sharing: The perspective of the STFU, Parents blog*. 68th Annual Conference of the International Communication Association (ICA'18), Prague, Czech Republic. [37 percent acceptance rate] **Top Student Paper, Communication and Technology division**
- CP.2 Zimmer, M., **Kumar, P.**, Vitak, J., Liao, Y., & Kritikos, K.C. (2018, May 24-28). *‘There’s nothing really they can do with this information’: Unpacking how users manage privacy boundaries for personal fitness information*. 68th Annual Conference of the International Communication Association (ICA'18), Prague, Czech Republic. [37 percent acceptance rate]
- CP.1 Vitak, J., Liao, Y., & **Kumar, P.** (2018, May 24-28). *How communication technologies introduce privacy turbulence in families during late adolescence*. 68th Annual Conference of the International Communication Association (ICA'18), Prague, Czech Republic. [37 percent acceptance rate]

### Conference Presentations (Lightly Reviewed)

- 2021 CL.12 **Kumar, P.C.**, Asgarali-Hoffman, N., Asher, E., Beard, N., DiBella, S., Park, S., Triola, S., & Zothan, M. (2022, May 19-22). *The Becoming Scholars Collective: Learning to create meaningful knowledge*. 18th International Congress on Qualitative Inquiry (ICQI'22). Virtual.
- CL.11 **Kumar, P.C.** (2022, May 18-22). *Theorizing privacy as entanglement*. 18th International Congress on Qualitative Inquiry (ICQI'22). Virtual.
- CL.10 **Kumar, P.C.**, Zimmer, M., & Vitak, J. (2021, September 30-October 1). *Analyzing transmission principles in qualitative applications of contextual integrity*. 3rd Annual Symposium on Applications of Contextual Integrity (PrivaCI'21), Chicago, IL, United States.
- CL.9 **Kumar, P.C.** (2021, September 30-October 1). *Strengthening children's privacy literacy through contextual integrity*. 3rd Annual Symposium on Applications of Contextual Integrity (PrivaCI'21), Chicago, IL, United States.
- CL. 8 **Kumar, P.C.**, (2021, May 19-22). *Embodying philosophy in the process of scholarly becoming*. 17th International Congress of Qualitative Inquiry (ICQI'21). Virtual.
- 2018 CL.7 **Kumar, P.** (2018, September 13-14). *Contextual integrity as a conceptual, analytical, and educational tool for research*. 1st Annual Symposium on Applications of Contextual Integrity (PrivaCI), Princeton, NJ, United States. <http://privaci.info/symposium/Kumar-PrivaCI-Paper-Final.pdf>
- CL.6 Zimmer, M., **Kumar, P.**, Vitak, J., Liao, Y., Kritikos, K.C. (2018, May 17-18). *'Fitness stuff is for me, not for everybody else': Unpacking how fitness tracker users manage privacy boundaries for personal fitness information*. 15th Annual Information Ethics Roundtable (IER'18), Copenhagen, Denmark.
- 2017 CL.5 **Kumar, P.** (2017, September 11-15). *Privacy concerns and emergent norms of parental sharing of information about children online*. Digitising Early Childhood Conference, Perth, Australia.
- CL.4 **Kumar, P.** (2017, April 7-8). *Young children's contextual understanding of online privacy and security*. InfoSocial 2017, Evanston, IL, United States.
- 2014 CL.3 **Kumar, P.** (2014, October 17-18). *How new mothers decide to share baby pictures online* [Poster]. iSchool Research Invitational, New Brunswick, NJ, United States.
- CL.2 **Kumar, P.** (2014, February 26). *A2 DataDive: Data storytelling for nonprofits* [Poster]. Tapestry Conference on Data Storytelling, Annapolis, MD, United States.
- 2013 CL.1 **Kumar, P.** (2013, March 22). *A paradox with penalties: Why media organizations must address self-plagiarism*. Michigan Academy of Science, Arts & Letters Annual Conference, Holland, MI, United States.

### Workshop Papers & Career Development Colloquia (Lightly Reviewed)

- 2022 W.11 **Kumar, P.C.** (forthcoming). *Studying the datafication of family life*. [Abstract]. iConference 2022 Early Career Colloquium, Virtual.
- 2021 W.10 **Kumar, P.C.** (2021, October 24). *Citational justice and the praxis of scholarly becoming*. [Extended abstract]. CSCW Workshop on Following the Trail of Citational Justice, Virtual.
- 2019 W.9 **Kumar, P.C.** (2019, May 4). *A post-humanist take on surveillance capitalism* [Extended abstract]. CHI 2019 workshop on Standing on the Shoulders of Giants: Exploring the Intersection of Philosophy and HCI, Glasgow, Scotland. <https://authentic.soe.ucsc.edu/philosophy-hci-workshop/papers/P16-Kumar.pdf>
- W.8 **Kumar, P.** (2019, March 30). *The enactment of children's digital identities* [Abstract]. iConference 2019 Doctoral Colloquium, Washington, D.C., United States.
- 2018 W.7 **Kumar, P.** (2018, November 4). *The contextual integrity framework as an educational tool* [Extended abstract]. CSCW 2018 workshop on Privacy in Context: Critically Engaging with Theory to Guide Privacy Research and Design, Jersey City, NJ, United States. [https://networkedprivacycsw2018.files.wordpress.com/2018/10/kumar\\_2018\\_the-ci-framework-as-an-educational-tool-csw-networked-privacy-workshop.pdf](https://networkedprivacycsw2018.files.wordpress.com/2018/10/kumar_2018_the-ci-framework-as-an-educational-tool-csw-networked-privacy-workshop.pdf)
- W.6 **Kumar, P.** (2018, October 10). *The enactment of children's digital identities* [Abstract]. AoIR 2018 Doctoral Colloquium, Montréal, Canada.
- W.5 **Kumar, P.**, (2018, April 16-20). *Parental online sharing and the construction of children's digital identities* [Abstract]. Graduate seminar on Digital Media Ethnography: Concepts, Ethics, and Methods, Aarhus University, Denmark.
- 2017 W.4 **Kumar, P.**, Chetty, M., Clegg, T.L., & Vitak, J. (2017, October 28). *Helping elementary school-aged children learn about privacy and security online* [Abstract]. ASIS&T SIG InfoLearn workshop on Information and Learning Sciences Research as an Integral Scholarly Nexus, Crystal City, VA, United States.
- W.3 Liao, Y., **Kumar, P.**, Vitak, J., & Subramaniam, M. (2017, October 28). *Enhancing digital privacy and security skills for low-socioeconomic families: Resources for librarians and patrons* [Abstract]. ASIS&T SIG InfoLearn workshop on Information and Learning Sciences Research as an Integral Scholarly Nexus, Crystal City, VA, United States.
- 2016 W.2 **Kumar, P.** (2016, May 7). *Ranking digital rights: Pushing ICT companies to respect users' privacy* [Extended abstract]. CHI 2016 workshop on Bridging the Gap Between Privacy by Design and Privacy in Practice, San Jose, CA, United States. <https://networkedprivacy2016.files.wordpress.com/2015/11/kumar-chi2016-networked-privacy-workshop-paper.pdf>
- 2015 W.1 **Kumar, P.** & Schoenebeck, S. (2015, March 14-15). *Helping parents manage their children's digital footprints* [Extended abstract]. CSCW 2015 workshop on The Future of Networked Privacy: Challenges and Opportunities, Vancouver, Canada.

[https://networkedprivacy2015.files.wordpress.com/2015/02/kumar\\_schoenebeck\\_cscw15\\_networked\\_privacy\\_workshop-1.pdf](https://networkedprivacy2015.files.wordpress.com/2015/02/kumar_schoenebeck_cscw15_networked_privacy_workshop-1.pdf)

## Reports

- 2016 R.4 MacKinnon, R., Maréchal, N., & **Kumar, P.** (2016). *Corporate accountability for a free and open internet*. (Global Commission on Internet Governance Paper Series No. 45). Centre for International Governance Innovation. <https://www.cigionline.org/publications/corporate-accountability-free-and-open-internet>
- R.3 **Kumar, P.** (2016). Ranking Digital Rights findings on transparency reporting and companies' terms of service enforcement. Ranking Digital Rights. <https://rankingdigitalrights.org/wp-content/uploads/2016/03/RDR-Transparency-Findings.pdf>
- 2014 R.2 **Kumar, P.**, Youngman, M., Fernandes, S., & Pal, J. (2014). *Culture in a connected world: Exploring the work of digital observatories*. Report for the Organization of American States (OAS) and the Ministry of Information Technology (MinTIC), Government of Colombia. University of Michigan School of Information.  
English: <http://joyojeet.people.si.umich.edu/DigiObs.pdf>  
Spanish: [http://joyojeet.people.si.umich.edu/Obs\\_Digital.pdf](http://joyojeet.people.si.umich.edu/Obs_Digital.pdf)
- 2013 R.1 Budish, R., with contributions from **Kumar, P.** (2013). Just in time censorship: Targeted internet filtering during Iran's 2013 elections. In U. Gasser, R. Faris, & R.H. Jones (Eds.), *Internet Monitor 2013: Reflections on the digital world* (pp. 32-33). Berkman Center for Internet and Society. [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2366840](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2366840)

## Select Media Articles

- 2021 M.16 Kumar, P.C., Pendergrast, A., & Pendergrast, K. (2021, July 8). Bad metaphors: Digital Footprint. *Real Life*. <https://reallifemag.com/bad-metaphors-digital-footprint/>
- 2020 M.15 Fempower.tech [Collective authorship] (2020, December 3). A call for respect, inclusion, fairness, and transparency in SIGCHI. *Interactions*. <https://interactions.acm.org/blog/view/a-call-for-respect-inclusion-fairness-and-transparency-in-sigchi>
- M.14 **Kumar, P.** (2020, October 28). Child influencing is work, but it's not automatically dangerous. *Slate*. <https://slate.com/technology/2020/10/french-law-child-influencers-labor-protections.html>
- M.13 **Kumar, P.** (2020, May/June). What are you reading: Priya C. Kumar. *Interactions*, 27(3), 12-13. <https://interactions.acm.org/archive/view/may-june-2020/priya-c.-kumar?doi=10.1145%2F3389149>
- 2019 M.12 **Kumar, P.C.** (2019, February 4). The real problem with posting about your kids online. *The Conversation*. <https://theconversation.com/the-real-problem-with-posting-about-your-kids-online-110131>. Syndicated in FastCompany, San Francisco Chronicle, Houston Chronicle, Albany Times-Union, WTOP, Phys.org, IOL (South Africa); translated into French on theconversation.fr.

- 2017 M.11 **Kumar, P.** (2017, December 18). How to teach your kids about digital privacy and security. *Slate*.  
[http://www.slate.com/articles/technology/future\\_tense/2017/12/giving\\_your\\_kids\\_screen\\_time\\_remember\\_to\\_talk\\_to\\_them\\_about\\_digital\\_privacy.html](http://www.slate.com/articles/technology/future_tense/2017/12/giving_your_kids_screen_time_remember_to_talk_to_them_about_digital_privacy.html)
- 2016 M.10 **Kumar, P.** (2016, September 26). How do we prevent parents from posting embarrassing pictures? *Slate*.  
[http://www.slate.com/articles/technology/future\\_tense/2016/09/courts\\_aren\\_t\\_the\\_solution\\_to\\_parents\\_oversharing\\_on\\_social\\_media.html](http://www.slate.com/articles/technology/future_tense/2016/09/courts_aren_t_the_solution_to_parents_oversharing_on_social_media.html)
- M.9 **Kumar, P.** (2016, May 6). The depressingly common consequences of flying while brown. *Huffington Post*. [http://www.huffingtonpost.com/priya-kumar/depressingly-consequences-of-flying-while-brown\\_b\\_9851632.html](http://www.huffingtonpost.com/priya-kumar/depressingly-consequences-of-flying-while-brown_b_9851632.html)
- M.8 **Kumar, P.** (2016, March 23). Parents need to listen to their kids when it comes to social media sharing. *Slate*.  
[http://www.slate.com/blogs/future\\_tense/2016/03/23/parents\\_should\\_listen\\_to\\_their\\_kids\\_opinions\\_on\\_social\\_media\\_sharing.html](http://www.slate.com/blogs/future_tense/2016/03/23/parents_should_listen_to_their_kids_opinions_on_social_media_sharing.html)
- M.7 **Kumar, P.** (2016, February 4). Ranking—and improving—digital rights. *Pacific Standard*.  
<http://www.psmag.com/nature-and-technology/ranking-and-improving-digital-rights>
- M.6 **Kumar, P.** (2016, January 27). When was the last time you read a privacy policy? *Slate*.  
[http://www.slate.com/articles/technology/future\\_tense/2016/01/tech\\_company\\_privacy\\_policies\\_don\\_t\\_cover\\_everything\\_they\\_should.html](http://www.slate.com/articles/technology/future_tense/2016/01/tech_company_privacy_policies_don_t_cover_everything_they_should.html)
- 2015 M.5 **Kumar, P.** (2015, June 5). Inheriting a digital identity. *Brooklyn Quarterly*.  
<http://brooklynquarterly.org/inheriting-a-digital-identity/>
- M.4 **Kumar, P.** (2015, April 6). Facebook’s new baby-photo feature lets children inherit a digital identity. *Slate*.  
[http://www.slate.com/blogs/future\\_tense/2015/04/06/facebook\\_scrapbook\\_lets\\_children\\_inherit\\_a\\_digital\\_identity.html](http://www.slate.com/blogs/future_tense/2015/04/06/facebook_scrapbook_lets_children_inherit_a_digital_identity.html)
- M.3 **Kumar, P.** (2015, March 25). Now mothers have a *third* shift—on Facebook. *Time*.  
<http://time.com/3758085/third-shift-social-media/>
- M.2 MacKinnon, R. & **Kumar, P.** (2015, January 30). The world-wide muzzle and what to do about it. *Time*. <http://time.com/3681291/world-wide-muzzle/>
- 2014 M.1 **Kumar, P.** (2014, November 17). Parents: You can’t control your baby’s digital footprint. *Slate*.  
[http://www.slate.com/articles/technology/future\\_tense/2014/11/baby\\_picture\\_posting\\_etiquette\\_parents\\_cant\\_control\\_their\\_childrens\\_digital.html](http://www.slate.com/articles/technology/future_tense/2014/11/baby_picture_posting_etiquette_parents_cant_control_their_childrens_digital.html)

## GRANT FUNDING



- 2022 G.2 Cotter, K. (PI) & Kumar, P.C. (2022). The Most Magical AI on Earth? How Magical Discourses and Legitimate AI Systems. Center for Socially Responsible Artificial Intelligence, Penn State. Amount: \$14,500.
- 2017 G.1 Kumar, P. (PI). (2017-2019). A Longitudinal Look at How Mothers of Young Children Use Social Media. Research Improvement Grant (RIG), UMD iSchool. Amount: \$440.

## FELLOWSHIPS AND RESEARCH SUPPORT

- 2021 Dr. Dana Rotman Doctoral Student Travel Award, UMD iSchool, \$125
- 2020 Ann G. Wylie Dissertation Fellowship, UMD Graduate School, \$15,000
- 2019 Summer Research Fellowship, UMD Graduate School, \$5,000
- 2017 International Conference Student Support Award, UMD Graduate School, \$200
- 2017 Jacob K. Goldhaber Travel Grant, UMD Graduate School, \$1200
- 2017-2018 Dean's Fellowship Award, UMD iSchool, \$5,000 over two semesters
- 2016-2020 Special University Fellowship, UMD iSchool, \$25,000 over eight semesters
- 2012-2014 Virginia J. Ehrlicher scholarship, UMSI, full tuition for four semesters

## AWARDS AND HONORS

- 2022 Finalist, Best Short Research Paper Award, iConference (for C.11)
- 2022 Nomination, iConference Doctoral Dissertation Award, UMD iSchool
- 2021 PhD Student Speaker, UMD iSchool
- 2021 Winner, First-round 3 Minute Thesis (3MT) Competition, UMD Graduate School
- 2019 Winner, Lee Dirks Award for Best Paper, iConference (for C.8)
- 2019 Outstanding Research Assistant Award, UMD Graduate School (Top 2% of graduate assistants)
- 2018 Top Student Paper Award, International Communication Association, Communication and Technology division
- 2018 Finalist, Lee Dirks Award for Best Paper, iConference (for C.4)
- 2017 CHI Excellent Reviewer
- 2017 First place presentation, Culture category, Graduate Research Appreciation Day, UMD Graduate School
- 2014 Margaret Mann Award for Academic Achievement, UMSI
- 2011 Co-finalist, Mirror Award for Excellence in Media Industry Reporting, S.I. Newhouse School of Public Communications, Syracuse University

## INVITED TALKS

- 2021 T.11 *Internet safety for the family* [Presentation]. MY Project USA, Columbus, OH, February 13, 2021. <https://www.facebook.com/MYProjectUSA/videos/3899634743449195/>
- 2018 T.10 *Datafication and privacy concerns surrounding the use of wearable fitness trackers* [Presentation]. Symposium on Data Min(d)ing: Privacy and Our Digital Identities, U.S. Department of Health and Human Services, Washington, D.C., October 22, 2018.
- 2017 T.9 *'No telling passcodes out because they're private': Understanding children's mental models of privacy and security online* [Presentation]. Workshop on Applications of Contextual Integrity, Center for Information Technology Policy, Princeton University, December 11, 2017.
- 2016 T.8 *The united states of data: The new knowledge trust* [Panel discussion]. Techonomy'16, Half Moon Bay, CA, United States. November 10, 2016.
- T.7 *The business case for encryption: Why privacy and data rights matter* [Panel discussion]. Personal Democracy Forum, New York City, NY, United States. June 10, 2016.
- T.6 *Protest, privacy, and the private sector* [Panel discussion]. RightsCon 2016, San Francisco, CA, United States. March 30-April 1, 2016
- T.5 *Assessing terms of service compliance with human rights standards* [Panel discussion]. RightsCon 2016, San Francisco, CA, United States. March 30-April 1, 2016.
- T.4 *Big data breaches: The tipping point for trust?* [Panel discussion]. RightsCon 2016, San Francisco, CA, United States. March 30-April 1, 2016
- T.3 *Digital rights* [Panel discussion]. The Media Consortium Annual Conference, Philadelphia, PA, United States, February 18, 2016.
- 2015 T.2 *Data storytelling bootcamp* [Presentation]. A2 DataDive, University of Michigan School of Information (Virtual), January 28, 2015.
- 2014 T.1 *Understanding rights: Explaining terms of service complexity to increase accessibility and transparency* [Panel discussion]. International Conference on Human Rights in the Digital Environment: Perspectives on Online Terms of Service. Center for Technology and Society, Fundação Getúlio Vargas, Rio de Janeiro, Brazil, December 3, 2014.

## TEACHING

### **Instructor of Record**

IST 431: The Information Environment  
Penn State, undergraduate class, Fall 2021: 32 students

### **Teaching Assistant**

INST 408Y: Privacy, Security, and Ethics for Big Data

UMD, undergraduate class, Spring 2019: 50 students

COMM 102: Media Processes and Effects

University of Michigan, undergraduate class, Fall 2012: 75 students

GEMS100: Freshman Honors Colloquium: Introduction to the Gemstone Program

UMD, undergraduate class, Fall 2006: 15 students

### **Guest Lectures**

- IS 594: Information Policy Seminar, University of Illinois, Fall 2021
- MSIT-Privacy Engineering Seminar, Carnegie Mellon University, Spring 2021
- IST 590: Doctoral Colloquium, Penn State, Fall 2021
- INST 800: The Engaged Intellectual, UMD, Fall 2018, Fall 2019, Fall 2020
- INST 466: Technology, Culture & Society, UMD, Fall 2018
- COMM 102: University of Michigan, Fall 2012

## **ACADEMIC SERVICE**

### **PhD Committees**

- Yao Lyu, Informatics, Penn State, Chair: Jack Carroll
- Antonio Girona, Informatics, Penn State, Chair: Lynette Yarger

### **Leadership Positions**

- ACM SIGCHI Executive Committee, Adjunct Chair for Volunteer Support (2021-present)

### **Conference Program Committees**

- CHI Late-breaking Work (2018)
- Digitising Early Childhood Conference International Steering Committee, USA representative (2018)

### **Workshop Committees**

- 3rd Annual Symposium on Applications of Contextual Integrity (PrivaCI'21) (2021)
- CHI 2020: Privacy and Power: Acknowledging the Importance of Privacy Research and Design for Vulnerable Populations
- AAAI 2019: Spring Symposium on Privacy-Enhancing Artificial Intelligence and Language Technologies
- CSCW 2019: Ubiquitous Privacy: Research and Design for Mobile and IoT Platforms
- CSCW 2018: Privacy in Context: Critically Engaging with Theory to Guide Privacy Research and Design
- SOUPS 2018 (co-organizer): Designing Privacy and Security Tools for Children and Teenagers
- CSCW 2017: In Whose Best Interest? Exploring the Real, Potential, and Imagined Ethical Concerns in Privacy-Focused Agendas
- CHI 2016: Bridging the Gap between Privacy by Design and Privacy in Practice

### **Journal Reviewing**

- ACM Transactions on Computer-Human Interaction

- International Journal of Child-Computer Interaction
- International Journal of Communication
- International Journal of Human-Computer Interaction
- Journal of the Association of Information Science & Technology
- Journal of Business Ethics
- Learning, Media and Technology
- Media and Communication
- Media International Australia
- MedieKultur: Journal of Media and Communication Research
- Mobile Media & Communication
- New Media & Society
- Reinvention: an International Journal of Undergraduate Research
- Social Media + Society
- Surveillance & Society

### **Conference Reviewing**

- ACM Conference of Human Factors in Computing Systems (CHI): **Excellent Reviewer, 2018**
- ACM Conference on Computer Supported Cooperative Work & Social Computing (CSCW)
- ACM Conference on Interaction Design & Children (IDC)
- ACM Conference on Designing Interactive Systems (DIS)
- iConference
- International Communication Association (ICA) annual conference
- Social Media & Society conference

## **UNIVERSITY SERVICE**

### **Pennsylvania State University**

- Westin Scholar Award Committee, College of Information Sciences and Technology (2021)

### **University of Maryland**

- Committee to Review the Performance of iSchool Dean Keith Marzullo, Provost's Office (2021)
- Selection Committee, Graduate Faculty Mentor of the Year Award, Graduate School (2021)
- iSchool anti-racism reading group, creator and facilitator (Summer 2020)
- Presidential Transition Team Subcommittee on Research Enterprise, Office of the President-Elect (2020) (work cancelled due to COVID-19 pandemic)
- Search Committee, Tenure/Tenure-Track Faculty in Sociotechnical Cybersecurity, iSchool, (2018-2019)
- Doctoral Program Committee, iSchool, elected representative (2017-2018)

### **University of Michigan**

- Student Organization for Information Analysis and Retrieval, School of Information, elected student officer (2013-2014)
- Co-organizer and Data ambassador, A2 DataDive, School of Information (2012-2014)

## **PROFESSIONAL SERVICE**

- Reviewer, Knight News Challenge: Strengthening the Internet, Knight Foundation (2014)
- Reviewer, The Transparency Reporting Toolkit: Survey & Best Practice Memos for Reporting on U.S. Government Requests for User Information, New America's Open Technology Institute & the Berkman Center for Internet & Society at Harvard University (2016)
- Expert participant, Measuring Human Rights Performance: Metrics that Drive Change workshop, NYU Stern Center for Business and Human Rights Workshop (April 2016)
- Expert participant, Expert Meeting on Public Space vs. Private Space, International Center for Not-for-Profit Law (December 2015)
- Volunteer user experience researcher, OECD Washington Center (March 2013)

## MEDIA APPEARANCES

- 2021 MA.20 Ram, A. (2021, October 18). Are adults trying to block kids from using social media? [Quoted] CBC Kids News. <https://www.cbc.ca/kidsnews/post/watch-are-adults-trying-to-block-kids-from-using-social-media>
- MA.19 Bensinger, G. (2021, September 30). There's nothing to like in Facebook's plans to hook our kids. [Quoted] *New York Times*. <https://www.nytimes.com/2021/09/30/opinion/facebook-kids-instagram-addiction.html>
- MA.18 Mac, R. & Silverman, C. (2021, March 18). Facebook is building an Instagram for kids under the age of 13. [Quoted]. *Buzzfeed*. <https://www.buzzfeednews.com/article/ryanmac/facebook-instagram-for-children-under-13>
- 2020 MA.17 Hadavas, C. (2020, February 5). How Facebook is trying to save Messenger Kids. [Quoted]. *Slate*. <https://slate.com/technology/2020/02/facebook-messenger-kids-updates-safety-privacy.html>
- 2019 MA.16 Brown, G. (2019, April 3). Are you posting too much about your kids online? [Quoted]. *PBS Rewire*. <https://www.rewire.org/love/posting-too-much-kids-online/>
- MA.15 Martineau, P. (2019, March 8). You may have forgotten Foursquare, but it didn't forget you [Quoted]. *Wired*. <https://www.wired.com/story/you-may-have-forgotten-foursquare-it-didnt-forget-you/>
- MA.14 Mantle, L. (2019, February 25). 'Sharenting': Why parents do it and how it affects children [Guest appearance]. *Air Talk, KPCC*. <https://www.scpr.org/programs/airtalk/2019/02/25/64214/sharenting-why-parents-do-it-and-how-it-affects-ch/>
- MA.13 Kent, K.A. (2019, January 17). Is it okay to post about your kids on social media? [Guest appearance]. *The Morning Show, Wisconsin Public Radio*. <https://www.wpr.org/it-okay-post-about-your-kids-social-media>

- 2018 MA.12 Martineau, P. (2018, August 9). If your heart rate spiked today, your insurance company knows [Q&A]. *The Outline*. <https://theoutline.com/post/5761/the-nefarious-tedium-of-privacy-policies>
- MA.11 Weingarten, E. & Tamkin, E. (2018, March 29). New America Weekly, 200 editions later [Mentioned]. *New America Weekly*. <https://www.newamerica.org/weekly/edition-200/happy-birthday-weekly/>
- MA.10 Levin, S. (2018, February 20). Safety ‘net: New research helps parents talk to kids about online privacy [Quoted]. *Terp*. <http://terp.umd.edu/safety-net/>
- 2016 MA.9 Ellison, C. (2016, May 19). Trump; New MD Contraception Bill; Digital Policy & Free Speech Protection [Guest appearance]. *The Ellison Report, WEAA*. <http://weaa.org/post/ellison-report-may-19-trump-new-md-contraception-bill-digital-policy-free-speech-protection>
- MA.8 Beilinson, J. (2016, March 30). How to prevent data breaches [Quoted]. *Consumer Reports*. <http://www.consumerreports.org/privacy/how-to-prevent-data-breaches/>
- MA.7 McCammon, M. (2016, February 5). Checking in with former Berkterns [Q&A]. *Berkman Klein Center blog*. <https://cyber.harvard.edu/node/99352>
- 2015 MA.6 Morton, J. (2015, November 12). Online human rights deserve respect: Study [Quoted]. *Bloomberg Brief*. <http://newsletters.briefs.bloomberg.com/document/4az1hkfmwv9z10rc3jy/front>
- MA.5 Werbach, K. (2015, November 9). [Guest appearance]. *The Digital Show on Sirius XM’s Wharton Business Radio*.
- MA.4 Pollack, L. (2015 January 6). Motherhood, pre-midlife crises and social messaging [Mentioned]. *Financial Times*. <http://www.ft.com/cms/s/0/bf0de16a-9115-11e4-914a-00144feabdc0.html>
- 2014 MA.3 Dewey, C. (2014, November 17). Taylor Swift’s awkward middle-school class video proves you can never escape your teenage self [Mentioned]. *The Washington Post*. <https://www.washingtonpost.com/news/the-intersect/wp/2014/11/17/taylor-swifts-awkward-middle-school-class-video-proves-you-can-never-escape-your-teenage-self/>
- MA.2 Graham, R. (2014, September 18). Baby’s first photo: The unstoppable rise of the ultrasound souvenir industry [Quoted]. *Buzzfeed*. <http://www.buzzfeed.com/ruthgraham/sharing-ultrasound-photos-facebook-instagram>
- MA.1 Hu, E. (2014, May 23). What those baby photos on social media can teach us about moms [Quoted]. *All Tech Considered, NPR*. <http://www.npr.org/blogs/alltechconsidered/2014/05/23/314241722/what-those-baby-photos-on-social-media-can-teach-us-about-moms>

## PROFESSIONAL EXPERIENCE

- 2016-2021 **University of Maryland**, College Park, MD
- Graduate Research Assistant, College of Information Studies, 2016-2021
  - Junior Fellow, Center for the Advanced Study of Communities of Information (CASCI), 2017-2019
- 2014-2019 **Ranking Digital Rights**, Open Technology Institute at New America, Washington, DC
- Affiliate Researcher, September 2016–May 2019
  - Research Analyst, August 2015–August 2016
  - Program Associate, July 2014–July 2015
- 2013-2014 **University of Michigan**, Ann Arbor, MI  
Graduate Research Assistant, School of Information
- 2013 **Berkman Center for Internet & Society**, Harvard University, Cambridge, MA  
Research Intern, Freedom of Expression team, June–August 2013
- 2011-2012 **Education Advisory Board**, Advisory Board Company, Washington, DC
- Research Manager, April–August 2012
  - Research Associate, May 2011–March 2012
- 2009-2011 **University of Maryland**, College Park, MD  
Federal Semester Program Coordinator, Department of Undergraduate Studies
- 2009-2010 **American Journalism Review**, College Park, MD
- Researcher, April–December 2010
  - Editorial Assistant, January–August 2009